



Eich Dyn

EXECUTIVE CAREER CONSULTANCY

CAREER OS™

EXECUTIVE CAREER CONSULTANCY

Run your next career move
like a commercial programme.



CLARITY

Know your
value



STRATEGY

Target the right
opportunities



EXECUTION

Present with
impact



RESULTS

Convert experience
into interviews

EXECUTIVE BRIEFING

VERSION 1.0 | MAY 2025





Eich Dyn

EXECUTIVE CAREER CONSULTANCY

The uncomfortable truth.

Most experienced professionals don't have a capability problem. They have a positioning problem.

The market is not short of talent. It's short of professionals who can articulate their value, target the right opportunities and convert experience into results.



KNOW YOUR VALUE
Clarity over your strengths



TARGET RIGHT
Focus on the roles that fit



EXECUTE WITH IMPACT
Position, communicate and influence



CONVERT TO RESULTS
Interviews, offers and career growth

The Career OS™ Six-Step Advantage

Most career advice is fragmented.

The Career OS™ is a proven, end-to-end system that brings clarity, strategy and execution into one integrated journey.

Six steps. One roadmap. Real results.

-  **Clarity**
Know your value and articulate it with conviction.
-  **Direction**
Target the right opportunities and roles that fit.
-  **Positioning**
Stand out with a compelling personal brand.
-  **Readiness**
Prepare for interviews and key conversations.
-  **Opportunity**
Activate your network and secure introductions.
-  **Conversion**
Convert offers into outcomes and career growth.



**Integrated.
Strategic.
Proven.**

The Career OS™ ensures nothing is missed and every step builds momentum toward your next role.

Executive Outcomes. Measurable Impact.

Our clients don't just find new roles.
They achieve better roles with greater influence, impact and reward.



2.5x

more likely to secure senior leadership roles



32%

average increase in compensation



40%

faster time to offer accepted



100%

tailored approach for experienced leaders

Source: Eich Dyn client outcomes data (2022-2025)



“ David brings clarity to complexity and turns experience into a compelling, credible and commercial narrative.

CHIEF FINANCIAL OFFICER
FTSE 100

Our Programmes

Built for senior professionals.
Focused on results.



CAREER DIAGNOSTIC

Deep insight into your value, direction and opportunity landscape.



CAREER STRATEGY

A clear, tailored roadmap aligned to your goals and the market.



EXECUTIVE POSITIONING

Powerful personal brand, impactful materials and compelling storytelling.



INTERVIEW EXCELLENCE

Prepare, practise and perform with confidence at the highest level.



OFFER & NEGOTIATION

Maximise value and secure the right outcome for your future.

Proven Results. Real Careers. Real Impact.

We partner with senior professionals to unlock their potential, overcome barriers and achieve meaningful career outcomes. Here are just a few examples.




Client Success Stories

FINANCIAL SERVICES

Moving from Specialist to Global Leadership


Helped a Director transition from a functional specialist to a Global Head role, increasing scope, influence and team size.

 **72% increase**
in total compensation

TECHNOLOGY

Pivot to Commercial Leadership

Supported a Technical Director to pivot into a Chief Revenue Officer role in a high-growth SaaS business.

 **48% increase**
in base salary

PROFESSIONAL SERVICES

Board Appointment Success

Guided a Partner to secure a NED portfolio with three board positions aligned to their expertise and values.

 **3 Board roles**
secured in 6 months

All outcomes are based on actual client results. Individual results may vary.

What Clients Say

“ David challenged my thinking in all the right ways and gave me a clear strategy that delivered outstanding results.

MANAGING DIRECTOR
PRIVATE EQUITY

“ The Career OS™ framework was a game-changer. I approached the market with confidence and clarity.

CHIEF OPERATING OFFICER
TECHNOLOGY

“ Professional, insightful and highly effective. I wouldn't hesitate to recommend Eich Dyn.

NON-EXECUTIVE DIRECTOR
FINANCIAL SERVICES

Why Clients Choose Eich Dyn



Senior Expertise

Deep experience in corporate leadership, recruitment and talent strategy.



Confidential and Discreet

Trusted by senior leaders to navigate change with complete confidentiality.



Tailored, Not Template

Every strategy is bespoke, aligned to your goals, strengths and market realities.



Commercial Mindset

We understand business, value and what drives decisions at the highest level.



End-to-End Partnership

From clarity to offer, we're with you through every step of the journey.

“ We don't just help you find your next role. We help you *create* your next chapter.

Ready to Take the Next Step?

Let's discuss your goals and how The Career OS™ can help you achieve your next level of success.



Book a confidential discovery call
www.eichdyn.co.uk/contact



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EXECUTIVE CAREER CONSULTANCY

CLARITY • STRATEGY • EXECUTION • RESULTS

Your career is your greatest asset. Let's maximise it.

The Career OS™ in Action

A clear framework. A tailored approach.
A partner who's with you every step of the way.

From first insight to lasting impact.



“ David's framework gave me clarity, confidence and a plan that delivered.

GROUP FINANCE DIRECTOR

Your Journey with Eich Dyn



DISCOVER

Deep-dive into your experience, ambitions and the opportunities that fit.



STRATEGISE

Build your tailored Career OS™ roadmap aligned to your goals and the market.



POSITION

Strengthen your brand, story and value proposition to stand out.



PREPARE

Master interviews, presentations and stakeholder conversations.



ACTIVATE

Engage your network, target opportunities and open the right doors.



ACHIEVE

Secure your next role and create long-term impact and fulfilment.

★ **ONGOING PARTNERSHIP:** We stay with you beyond placement to support your continued success.

Trusted. Experienced. Results Driven.



20+ years executive leadership and advisory experience



Global perspective, with clients across Europe, North America and Asia



Confidential, professional and focused on outcomes that matter



Proven track record across multiple industries and functions



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CLARITY • STRATEGY • EXECUTION • RESULTS

Your career is your greatest asset. Let's maximise it.

Who We Work With

Senior professionals and executives who are:



Aiming Higher

Seeking greater impact, responsibility and strategic influence.



At a Crossroads

Navigating change, transition or uncertainty in their careers.



Ready to Move

Actively targeting their next role or a new chapter.



Impact Driven

Motivated to make a difference and leave a lasting legacy.

Why Eich Dyn?

- ✓ Executive insight from both corporate and advisory worlds
- ✓ A proven, proprietary framework that delivers results
- ✓ Strategic, commercial and highly practical
- ✓ A partner who is invested in your long-term success



Let's Start the Conversation

Your next move starts with a confidential conversation. Let's explore how we can help you achieve it.



Book a confidential discovery call

www.eichdyn.co.uk/contact



www.eichdyn.co.uk



hello@eichdyn.co.uk

The Career OS™ Beyond the Individual

We also partner with organisations to develop and support their people at every stage of their career journey.

Stronger careers. Stronger leaders. Stronger organisations.



Organisational Impact



Stronger Leadership Pipeline

Build the capability and confidence of your current and future leaders.



Higher Engagement & Retention

People stay when they see a future and feel invested in.



Improved Performance & Results

Clearer goals, better decisions and greater accountability.



Reduced Risk & Disruption

Support through change, transitions and periods of uncertainty.



A Culture That Develops Talent

Create an environment where people grow and thrive.



Investing in your people is investing in your future.

Let's build the capability, confidence and leadership your organisation needs to succeed.

How We Support Organisations



Leadership Transition Support

Helping leaders navigate change, step up with confidence and deliver early impact.



High-Potential Development

Equipping emerging leaders with clarity, strategy and the skills to grow.



Career Strategy Workshops

Practical, engaging sessions that give employees direction and ownership of their careers.



Outplacement & Redundancy Support

Compassionate, expert support that helps people move forward with confidence.



Bespoke Programmes

Tailored solutions aligned to your culture, objectives and talent strategy.

Let's Build Success, Together

We'd love to understand your goals and explore how The Career OS™ can support your people and your business.



Book a conversation with David

www.eichdyn.co.uk/contact



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Why Work With David Eich?

I combine over 20 years of executive experience with deep expertise in career strategy, leadership and talent development. I understand what it takes to reach the top—and how to stay there.

Insightful. Experienced. Invested in your success.



Executive Experience

20+ years in senior leadership and advisory roles across multiple industries and markets.



Career Strategy Specialist

Specialist in executive careers, leadership positioning and personal brand development.



Trusted Advisor

Confidential, honest and challenging. I provide the insight you need to succeed.



Proven Track Record

Hundreds of clients supported to secure senior roles and achieve career breakthroughs.



Purpose Driven

I'm passionate about helping ambitious professionals create fulfilling, high-impact careers.



David has a rare ability to see the bigger picture, cut through the noise and focus on what truly matters. His guidance was instrumental in my career progression.

MANAGING DIRECTOR, GLOBAL TECHNOLOGY COMPANY

Professional Background



CORPORATE LEADERSHIP

Held senior leadership roles in global organisations, with P&L, strategy and people leadership responsibilities.



CAREER CONSULTANCY

Over a decade advising senior professionals on career strategy, executive positioning and transition.



TALENT & LEADERSHIP DEVELOPMENT

Designed and delivered leadership development programmes for high-potential and senior talent across sectors.



AUTHOR & THOUGHT LEADER

Author of *The Career Code: Unlock Your Future*. Creator of the Career OS™ framework and Career OS™ platform.



GLOBAL PERSPECTIVE

Worked with clients across the UK, Europe, North America, Asia and the Middle East.

My Commitment to You

Your goals become my priority. I bring clarity, strategy and unwavering support to help you achieve the success you're capable of.



Ready to Unlock What's Next?

Let's start a conversation about your goals and how we can achieve them together.



Book your confidential discovery call
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Let's Build What's Next.

You've achieved so much.

Your next move should reflect your
experience, ambition and impact.

We're here to help you make it happen.

Get in Touch

We'd love to learn more about your goals and explore how we can support you.



Book a Confidential Discovery Call
The best way to start the conversation.



Scan to book
eichdyn.co.uk/contact



Email Us
hello@eichdyn.co.uk



Visit Our Website
www.eichdyn.co.uk



Connect on LinkedIn
linkedin.com/in/davideich

“ *The future belongs
to those who prepare
for it today.*

– David Eich



Our Promise

Confidential. Professional.
Results focused.

We treat every conversation
with respect, discretion
and a commitment to
your success.

Eich Dyn At a Glance



Purpose

To unlock potential and create fulfilling,
high-impact careers.



Mission

To provide senior professionals with the clarity,
strategy and support to achieve their next level
of success.



Who We Help

Senior professionals and executives across
industries and functions.



What We Do

Executive career strategy, leadership development,
outplacement support and high-impact coaching.



What Sets Us Apart

Proprietary Career OS™ framework, deep senior
experience, tailored strategies and a commitment
to measurable outcomes.

Your Next Chapter Starts Here.

You don't have to navigate it alone.
Let's create a future that reflects your
experience, values and ambitions.

We look forward to speaking with you.



Common Questions. Clear Answers.

Navigating your career journey often brings up important questions. Here are answers to some we hear most often.

“ *Clarity isn't about knowing everything. It's about knowing your next right move.*

– David Eich



Frequently Asked Questions



Who do you work with?

Senior professionals and executives across industries and functions who are looking to make a greater impact, transition, or accelerate their careers.



How does the process work?

We start with a confidential conversation to understand your goals. From there, we create a tailored plan and partner with you every step of the way.



Is everything confidential?

Absolutely. Your privacy is paramount. Every conversation, document and engagement is handled with the utmost discretion.



What kind of results can I expect?

Our clients gain clarity, confidence and a clear plan of action—leading to new opportunities, greater impact and long-term success.



Do you offer single sessions?

Yes. We offer one-off executive sessions for specific challenges, as well as longer-term partnerships for deeper transformation.



INSIGHT THAT CHANGES TRAJECTORIES. David has a rare ability to listen deeply, challenge constructively and provide perspective that leads to real change.

SENIOR VICE PRESIDENT, PROFESSIONAL SERVICES



Rated 5.0 by clients on impact, partnership and results.

Next Steps You Can Take



Reflect

Take time to clarify what you want next and why it matters.



Explore

Schedule a confidential conversation to explore possibilities.



Plan

Together, we'll create a tailored strategy that aligns with your goals.



Take Action

Move forward with clarity, confidence and a trusted partner by your side.

Your Future Is Your Greatest Asset.

Let's maximise it—together.



Book Your Confidential Discovery Call

The first conversation could be the turning point.



www.eichdyn.co.uk/contact

Insights Today. Success Tomorrow.

Your career is unique. Our guidance is tailored. We combine strategic insight, practical tools and personal support to help you achieve your goals and create lasting impact.

Clarity. Direction. Momentum.

How We Help You Succeed



Discover

We uncover your strengths, ambitions and the opportunities that align with your goals.



Strategie

We create a personalised plan that sets you on the right path forward.



Elevate

We build your brand, enhance your leadership impact and position you for what's next.



Support

We partner with you at every step, offering expert advice and honest feedback.



Achieve

We help you turn plans into results and goals into milestones.



Thrive

We support your long-term growth and continued career success.

“ *The best decisions come from clarity. The best outcomes come from action.*

– David Eich

“ Working with David was a turning point. His insight, challenge and support gave me the clarity and confidence to take the next big step in my career.

DIRECTOR, TECHNOLOGY SECTOR



5.0 out of 5

Based on client feedback across multiple industries.

Resources for Your Journey



ARTICLES & INSIGHTS

Practical advice on strategy, leadership, job search and career growth.



TEMPLATES & CHECKLISTS

Ready-to-use resources to help you plan, apply and progress.



VIDEOS & MASTERCLASSES

In-depth sessions with actionable strategies and expert interviews.



PODCAST: CAREER ELEVATED

Real conversations with leaders sharing lessons and career advice.



NEWSLETTER

Monthly insights and tools delivered straight to your inbox.

Ready to Take the Next Step?

Let's have a confidential conversation about your goals and how we can help you achieve them.



Book Your Confidential Discovery Call

The first conversation could change everything.



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CLARITY
Know where you're going.



STRATEGY
Make the right moves.



EXECUTION
Take action and deliver results.



RESULTS
Achieve success that lasts.



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